

Die Kleattrage





playpass



WAVES VIENNA – MUSIC FESTIVAL & CONFERENCE

16 Stages - 4 Days - 120 Acts

From October 3rd to 6th 2013, Vienna's club and showcase festival Waves Vienna will take place for the third time. New talents and already established acts will be performing on sixteen stages along the Danube Canal and Praterstraße in Vienna's 2nd district.

This year, Waves Vienna will again welcome two guest countries. True to the motto "East Meets West", the live programme will have a special focus on acts from Slovenia and Belgium. The Waves Music Conference will moreover devote a part of its programme to the music markets and scenes of these two countries.

Facts & Figures

Date: October 3rd to 6th 2013

 Venues: Badeschiff ~ Beatboxx* ~ Charlie P's ~ Clubschiff (FESTIVAL CENTRE) ~

 Café Dogenhof* ~ Flex ~ Flex Café ~ Fluc ~ Fluc Wanne ~ Heineken Music Train ~

 MS Schlögen* ~ Odeon ~ Pratersauna* ~ Red Bull Brandwagen ~

 Viktor Bucher Galerie* ~ Urania (CONFERENCE CENTRE)

 * not on Thursday

 Artists: Skream feat. Sgt. Pokes (υκ) ~ Múm (ιs) ~ Slut (σε) ~ Charli XCX (υκ) ~ Sohn (υκ) ~

 I-Wolf & The Chainreactions (Δτ) ~ Girls In Hawaii (Δε) ~ Cid Rim (Δτ) ~ Kill Kenny (sι) ~

 Au Revoir Simone (us) ~ Kari Amirian (PL) ~ Mmoths (ιε) ~ Compuphonic (Δε) ~ Anika (σε) ~

 The Ringo Jets (TR) ~ Kate Boy (sε)

Capacity: 15,000 (Thursday to Sunday)

Web: www.wavesvienna.com

Tickets

	Advance	Evening
	sale	box office
Festival Pass ~ Thursday to Sunday	€51	€54
<i>Twin City Festival Pass</i> (incl. Bratislava) ~ <i>Thursday to Sunday</i>	€56	€ 59
Day Pass ~ Thursday	€21	€26
Day Pass ~ Friday or Saturday	€29	€34
Day Pass Bratislava ~ Saturday	€14	€ 19
Twin City Pass ~ Saturday	€34	€39
Pro Pass (festival & conference; incl. Bratislava)	€ 125	
Music Conference Pass (conference only)	€80	
Music Conference Day Pass (conference only, Thursday or Friday) €50	

Tickets are available at www.wavesvienna.com.

Contact

TICKETS & INFO: WWW.WAVESVIENNA.COM



Head of press department:

Manuel Fronhofer, +43 1 907 67 66 – 25 (fax 99), press@wavesvienna.com www.wavesvienna.com/en/press



ARTISTS (in alphabetical order)

A.G. Trio (AT) Amatorski (BE) Kari Amirian (PL) Anika (DE) Au Revoir Simone (us) The Beth Edges (AT) Marla Blumenblatt (DE) BRNS (BE) Charli XCX (UK) Cid Rim (AT) The Clonious (AT) Cold Mailman (NO) Compuphonic (BE) Crunch 22 (IL) Dans Dans (BE) Deadnote Danse (AT) Lenka Dusilova (cz) The End Band (AT) Ernesty International (AT) Exclusive (DE) Fijuka (AT) Filou (AT) Float Fall (BE) Flying Horseman (BE) Fuckhead (AT) The GFs (cz) Ghost Capsules (AT) Girls In Hawaii (BE) lan Green (sı) Grimus (RO) Hella Comet (AT) I-Wolf & The Chainreactions (AT) Illute (DE) It's Everyone Else (sı) Japanther (us) Alise Joste (LV) Kabul Dreams (AF) Kate Boy (sE) Kieslowski (cz) Kill Kenny (sı) Kingsfoil (us) Kristoffer & The Harbour Heads (sE) Krystal Klear (uk) Leure (AU) Milk Drinkers (sı) Mmoths (IE) Mozes & The Firstborn (NL) Múm (is) My Heart Belongs To Cecilia Winter (сн) Napravi Mi Dete (sı) New Wave Syria (sı) Nowhere Train (AT) Oscar And The Wolf (BE)

The Ringo Jets (TR) Say Yes Dog (LU) Sex On The Beach (AT) Skream feat. Sgt. Pokes (UK) Slut (DE) Sohn (UK) Soldout (BE) The Toronto Drug Bust (SI) The Touch (SE) Trains Of Thoughts (AT) Velvet Two Stripes (CH) Mika Vember (AT) Vortex Rex (AT) Werefox (SI)

... and many more!





WAVES - MUSIC FESTIVAL & CONFERENCE

Waves Vienna takes place for the third time this October and we've once again come up with some improvements. What doesn't change, though, is the focus of the event: our motto "East meets West" and the goal to closer connect the Eastern and Western European music industry and to establish Vienna as a network hub for Eastern and Western Europe has proven to be right and important during the last two years. Some examples show that our efforts have already started to come to fruition and that the topic is receiving increasing attention – also at other conferences and showcase festivals.

Waves as a gateway

We want to not only keep but actually foster the intended position of Waves as a hub or gateway. And the twin city region Vienna–Bratislava is the ideal place for that. Nowhere else in Europe are two capitals located in such close proximity, nowhere else will you find urban centres of the East and the West as close to one another as in the case of these two cities by the Danube river. The term *twin city* has been overused in recent years, but only rarely has it served as an inspiration for action. The ambitious objective of Waves: to change that. This is why, as one of this year's novelties, we expand Waves to include not only Waves Vienna but also Waves Bratislava; additional venues in Bratislava will be integrated in the festival on Saturday, October 5th 2013. But we don't want to merely offer a copy of Vienna's Friday programme on Saturday in Bratislava. Rather, it's meant to be a complimentary programme in the two cities. There will be shuttle buses (free for festival visitors) departing at hourly intervals between 7 p.m. and 4 a.m. and connecting the two cities' festival hot spots. Tickets for the programme in both cities on Saturday cost only € 5 more than regular day tickets for Vienna.

Slovenia and Belgium as guest countries

One thing we will continue is the concept of the two guest countries at Waves. This year, we are particularly happy to welcome our neighbouring country Slovenia, on the one hand, and Belgium, on the other hand, as our guests. In addition to a focus in the conference programme, we also paid special attention to these two countries when it came to programming the festival. Look forward to some really interesting acts: the Belgian Girls In Hawaii, for instance. After the tragic death of their drummer in 2010, they will showcase their new, much-anticipated album at Waves; or Kill Kenny from Slovenia, who convinced us with their energetic performance at the Slovenian Music Week in February.

In the course of the Slovenian Music Week we also hosted a very successful networking session with Austrian delegates in Ljubljana in cooperation with the Austrian Music Export (AME) where we were able to initiate first contacts in the run-up to Waves. And where The Beth Edges, who will present their brand-new set of acoustic songs at Waves in October, had been invited as Austrian live guests.

This autumn, we will also welcome Múm from Iceland – the internationally highly acclaimed band once again surprised critics and fans with a collaboration with Kylie Minogue on their latest single. The Icelanders will showcase their new album at Waves and will most definitely astonish and thrill the audience. But these are just a few of the highlights of this year's diverse programme including – as always – countless yet unknown gems you should definitely check out!

In order to make it easier for all Waves visitors to put together their individual concert programme – around 100 artists from Europe, the USA, Asia, and Australia will perform at the festival in October – there will again be the Waves Planer, including information about all performing acts, our own iPhone and Android app, and many tips and hints on our website, on Facebook, and on Twitter. Stay tuned & be surprised!

TICKETS & INFO: WWW.WAVESVIENNA.COM



Thomas Heher Festivaldirektor Waves Vienna



WAVES BRATISLAVA

On Saturday, October 5th 2013, Waves will be extended to also include Waves Bratislava. Six additional locations will present a completely independent programme alongside that of Waves Vienna.

Shuttle buses will depart at hourly intervals between 7 p.m. and 4 a.m. and are free for holders of the Twin City Festival Pass and the Twin City Day Pass (the Twin City Passes cost only € 5 more than the respective passes for Vienna only). The Day Pass for Waves Bratis–lava (excluding Waves Vienna) is € 14 (advance sale) and € 19 (evening box office) and will be available for purchase from August (just as Waves Vienna Day Passes).

The venues in Bratislava:

- Stará Tržnica (www.novastaratrznica.sk)
- KC Dunaj (www.kcdunaj.sk)
- Nu Spirit Club (www.nuspirit.sk)
- *Nu Spirit Bar* (www.nuspirit.sk)
- Majestic Music Club (www.majestic.sk)
- Randal (www.majestic.sk)

The programme for Waves Bratislava will be announced in August.



WAVES MUSIC CONFERENCE

The Waves Music Conference is part of the festival and offers keynotes, panels, and workshops on October 3rd and 4th 2013. The specialist programme, which is meant to be the basis and inspiration for a long-term, pan-European cooperation, addresses current issues in the music industry as well as the key subject of Eastern and Western European exchange.

International industry meeting as an opportunity for local musicians

During the Waves Music Conference, Vienna becomes the meeting point of international disseminators of the music business such as festival and concert organisers, labels and publishing houses, as well as managers and media people. Internationalisation is a key issue for many local artists and their business environment. The conference offers the opportunity to establish important, long–lasting contacts to all those who have not yet been present at international festivals and conferences.

Focal points and innovations 2013:

New location – more space for networking

This year the conference is held at the Urania, one of the most attractive and historic lecture buildings. Several rooms of different sizes enable a more extensive programme. Besides sufficient space for panels, delegates have enough room for getting acquainted with each other, discussions, and networking. The conference programme 2013 includes longer breaks, which offers larger time margins for discussions.

Broad topical scope

Apart from the main focus "Cooperation between East and West", the conference programme addresses exciting future topics of the music industry (e.g. cross-border licensing, how will new music be approached in the future?), current social issues (e.g. wellintentioned censorship, the income situation of musicians, women in the Eastern Europe music world), economic issues (e.g. the situation of record stores, music management in small markets), approaches the direct-to-fan-phenomenon heavy metal, presents innovations and new technologies, introduces international festivals and a lot more. Numerous information panels and workshops round off the programme.

• Guest countries Slovenia and Belgium

Once again, the conference programme focuses on the two guest countries of the festival. Besides information on the Slovenian and Belgian music markets and the music scenes of the two countries, the conference programme introduces and discusses how to access these music markets and what their peculiarities are. Numerous delegates from the guest countries are included as speakers and discussion partners throughout the whole conference programme.

• Feedback sessions for Waves acts from AT / BE / SI

Waves acts from the focus countries and from Austria selected by an expert jury will get constructive feedback from renowned music professionals. This gives these bands the opportunity to gain the conference audience for their performances in the evening programme. There will also be a feedback session dedicated to the websites of select bands and labels.







GUEST COUNTRY SLOWENIA

It's a fact that Slovenia, despite its small size (in terms of both surface area and population) has a lots of interesting music to offer to Europe and the world. Currently, many music scenes are flourishing, for instance indie pop, indie rock, and electronic music. More and more Slovenian musicians consciously look beyond the borders of their country and active-ly participate in the industry internationally. The reason for that is undoubtedly the breakup of the common Yugoslavian cultural region and market, which forced local musicians to redefine their ways of working as well as of communication with their audience. One positive effect of those radical changes is a lively and diverse music scene.

Stepping stones into the international music scene

The best chance for newcomers in the indie rock or electronic scene to attract attention in Slovenia and to introduce themselves to a bigger audience is the *Klubski maraton (Clubmarathon)*. This club tour throughout the whole of Slovenia is organised by Radio Študent, one of the oldest independent radio stations in Europe. *Slovenski teden glasbe (Slowenische Musikwoche*, www.stgi.si/en), by contrast, is a great stepping stone into the international music scene, since an international expert panel enables individual acts to perform at bigger regional festivals. In May 2013, the platform *Indie-Grad* (www.indiegrad.net) was launched, which introduces the majority of Slovenian indie record labels, for instance ZARŠ – Založba Radia Študent, Moonlee Records, rx:tx, FV, Front Rock, Kapa Records, God Bless This Mess, On Parole, Monofonika, Panda Banda, Downtown Recordings, Eat This Production, Synaptic Pathways, Rnka Rnka, Cheap Tunes, Beton Records, etc. The site provides a good overview of the Slovanien indie discography.

From pop to avant garde

The modern urban movement is currently the most exciting part of Slowanian pop. Many associated artists are working supranationally, for example the soul singer and composer *Neisha*, the syncopic R'n'B musician *Leeloojamais*, or *Magnifico*, who has already conquered the European market. National music icons, too, such as *Zoran Predin* and *Vlado Kreslin*, are increasingly looking for ways to reach audiences beyond the national borders. Especially in the rock scene, however, it's common practice to work internationally. Great exampes are the masters of avant garde, *Laibach*, the metal band *Noctiferia*, and the ska punk rockers *Elvis Jackson*. Countless other Slovenian bands, too, have given proof of their international potential: the eulogistic *Siddharta*, the trans-genre act *Moveknowledgment*, the ska punks *Red Five Point Star*, the dreamy *Melodrom*, the alternative *Coma Stereo*, the ethno rockers *Katalena*, the band *Werefox* (with members of the internationally acclaimed alternative rockers Psycho-Path), and many more. And special attention should be paid to the intriguing activities in the bubbling indie rock scene, which is mainly shaped by the following acts: *Barely Modern, The Toronto Drug Bust, Kill Kenny, We Can't Sleep At Night, It's Everyone Else, Milk Drinkers, Napravi Mi Dete, Tide, Zebra Dots*, etc.

Lively dance scene

The electro (dance) scene is just as lively. Apart from internationally established DJs and producers such as *Umek* and *Valentino Kanzyani*, many youngsters show their paces: the producers *Poll A Rock* and *Ian Green*, as well as the groups *BeatMyth* (often collaborating with the internationally known Slovenian rapper *N'toko*) and *Wanda & Nova deViator*, who are like a connecting link between the electronic music scene and the producers and who are not at all an ordinary dance act. The synth duo *New Wave Syria*, by contrast, flirts with the aesthetics of alternative pop, electronic, and DIY rock.





The most promising newcomers of the best known electro label *rx:tx* are: *Oknai*, a producer with an ear for hip-hop and new bass music, *Yanoosh*, representatives of dub-electro, as well as the dubstep producer Nataša Muševič a.k.a. *Dot*. This music is increasingly released on the internet or on compilations. One of the better known ones is the annual series Chilli Space, which follows the tenets of ambient, IDM, and atmospheric techno and their diverse styles. Behind the project, amongst others: the former Umek mastermind *DJ Dojaja*, one of the most interesting Slovenian DJs in recent years, and Octex, one of the representatives of Slovenian electronic music who are increasingly performing abroad. The best platforms to get into the Slowenian electro dance scene are the clubs *K4*, *F-Club*, and *Channel Zero* in Ljubljana.

Find out more about Slowenian music at www.sigic.si/en.





GUEST COUNTRY BELGIUM

Belgium is unique in Europe for having two distinct linguistic and cultural communities. The country is fairly small – eleven million people – and natives speak either Dutch in the north (Flanders & Brussels) or French in the south (Wallonia & Brussels). As a neighbour of the Netherlands, Germany, and France (and England just a short swim away), Belgium pretty much is the border between Germanic and Latin Europe. Over the ages, its ground has been conquered and ruled over by more European powers than there are composing members of the Strauss family.

One of the world's largest harbours is that of Antwerp and being the European capital, Brussels is a genuine magnet for international immigrants, visitors, and cultural exchange. Unsurprisingly, surrealism and absurdity have become an important part of Belgian DNA in society, politics, and culture.

A brief Belgian music history

It is difficult to market Belgium as a music nation abroad – something it probably has in common with Austria. A small and complicated country with a dull image (or no image at all) and stuck to a handful of tired clichés (chocolate, fries, waffles and so on).

A pity, because its musical heritage is nothing to be embarrassed about: *Jacques Brel, Front 242, Adamo, Toots Thielemans, Django Reinhardt, Vaya Con Dios, Arno & TC Matic, Telex, New Beat*. Even the saxophone itself is a Belgian invention, from Adolphe Sax, who lived in Dinant. Belgium has also proved to be a fertile home ground to some of the most influential, long-established record labels in the history of modern music: *PIAS, R&S, Les Disques Du Crépuscule, Crammed, Antler-Subway*.

For a decade or two, now, more and more consecutive stories of Belgian artists 'making it' across the borders have reached us. In the minds of many, Antwerp rock band **Deus** paved the way in 1994. The international success of their exhilarating, creative, and unconventional debut album inspired other groups to believe it is possible to be born in Belgium, to sound unlike what typical radio formats dictate, and to still find your audience in European countries and beyond. **Soulwax / 2ManyDJ's, Girls In Hawaii, Venus, Axelle Red, Hooverphonic, Ghinzu, Zita Swoon, Starflam**, and **K's Choice** are some of the groups who've managed to conquer ground abroad with little artistic compromise.

Ever since, a new generation arises every few years and shows itself increasingly ambitious. While most of the aforementioned bands are still going strong, more recent Belgian success stories include *Selah Sue, BRNS, Milow, Puggy, Stromae, Black Box Revelation, Goose, Montevideo, Great Mountain Fire, Girls In Hawaii, Absynthe Minded, Balthazar*, ... to name but a few. Not all of these are household names (yet) in British, Spanish, Norwegian, or Austrian homes, but every single one of them is determined to work their socks off and conquer hearts and minds, day by day.

Belgium: fertile ground?

So, assuming this isn't all about silly chauvinism and Belgium really is home to such extraordinary musical talent, would there be a logical explanation to this phenomenon? Perhaps so – here are at least a few elements contributing to our musical climate.







GUEST COUNTRY BELGIUM (continued)

For starters, Belgium is blessed with a couple of influential national radio stations which dare to look beyond what Western mainstream pop culture has to offer. Stations like *Studio Brussel* or *Pure FM* reach a large and young audience and open their FM airwaves to a wide variety of musical styles, origins, and attitudes. Next, Belgium has a long-lasting tradition of world-class summer festivals. *Rock Werchter, Pukkelpop, Dour, Couleur Café, Nuits Botanique*, and *Tomorrowland* are the most famous ones and most awarded examples, but beyond that there are literally hundreds of fine music festivals, attracting millions of visitors each year. And fun doesn't stop when summer's over: a number of renowned and excellent concert clubs are to be found in the largest cities (*Ancienne Belgique* and *Botanique* in Brussels, *Vooruit* in Ghent, *Trix* in Antwerp, *Club Les Ardentes* in Liège, *Coliseum* in Charleroi, ...) plus a number of smaller clubs across the country run professionally by people with a heart for good music.

A key aspect in helping young groups to blossom is allowing them to play and present themselves. Every other year, hundreds of new bands line up to enter *Humo's Rock Rally*, a prestigious talent hunt taking place every two years which few of our most successful artists did not participate in at some point. And fortunately, for many years now, politics in Belgium have been supporting the development of popular culture by investing in infrastructure, concert opportunities for young talent, or low entry music education.

A few years ago, Belgium was the focus country at Eurosonic festival in Groningen. *Milow, Triggerfinger, Girls In Hawaii, Ghinzu, Aeroplane, Experimental Tropic Blues Band, Shark, Balthazar*, and *Selah Sue* were just some of the bands who performed there for an audience of music professionals. So we're delighted about this year's invitation of Waves Vienna and proud to present some of Belgium's talented bands to the public of Vienna and the international invitees.







PARTNERSHIP: EUROPEAN COMMISSION

Awareness raising campaign of the Directorate General for Enlargement

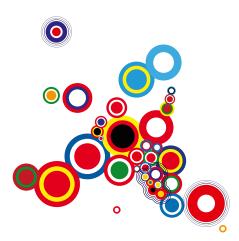
This event has been made possible in part thanks to the support of the European Commission in the context of its awareness-raising campaign on EU enlargement. The objective of this campaign is to inform citizens in the current EU Member States about the enlargement policy of the European Union and the countries in the process.

Croatia will become the EU's 28th Member State on July 1st 2013.

Albania, Bosnia and Herzegovina, Kosovo*, the former Yugoslav Republic of Macedonia, Montenegro, Serbia and Turkey are candidate countries or potential candidates for EU membership. Some of them are already in the negotiation process or waiting to start, while others have been promised the prospect of membership when they are ready.

This campaign provides factual information about the EU enlargement process and encourages EU citizens to get to know more about the people, cultures and heritage of the countries involved. It seeks to challenge existing perceptions and offers a possibility to discover new facts through travelling photo exhibitions, events featuring performers and contributions from the aspiring countries and documentaries highlighting some of their individual accomplishments... In this way the campaign seeks to present the human side of the EU enlargement process and to illustrate how the potential accession of new countries may offer new opportunities to people on both sides.

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244/99 and the ICJ Opinion on the Kosovo declaration of independence.





PLAYPASS

The Belgian technology company Playpass will be partnering with Waves Vienna at this year's event. Throughout the festival, Waves Vienna will use Playpass' software suite for a number of different applications including access control, brand activation, and to provide a cashless environment for delegates within the conference centre. Using the latest NFC and RFID technology, Playpass' crowd and crew management systems will ensure the event runs smoothly from start to finish. With Playpass' flexible system, Waves Vienna will be able to pre-allocate access to different areas of the festival to crew, press, delegates, and artists and make changes to individual's profiles at any time throughout the festival.

Delegates will be able to take advantage of Playpass' closed loop cashless system within the conference centre, allowing Waves Vienna to provide participants with a safe and reliable cashless environment proven to reduce waiting times at bars and stalls. Finally, Playpass' brand activation system will allow Waves Vienna to create fun and interactive events at the festival, allowing delegates to interact with the festival's brand partners in both a real and virtual manner.

Playpass is a partnership between *Playout!*, one of Belgium's leading music management and promotion companies, and *Zampass*, a market leader in developing software for event accreditation and crowd control working with, and for, the likes of *Live Nation* and *ID&T Belgium*.

The technology involved

Playpass' software has been developed to work in conjunction with both NFC and RFID technology. RFID (Radio Frequency Identification) is a wireless and contactless system for transmitting information between a tag/chip and an RFID reader via radio-frequency elec-tromagnetic fields. Passive RFID tags do not require a power source and can be extremely small, meaning they can be easily inserted in festival wristbands or added to ID cards and can still work at a distance of up to 2 or 3 meters. RFID tags communicate in one direction when activated by an RFID reader sending information stored on the tag to a central database. This allows Playpass' software to register and monitor the movements of the tag around an event and determine whether the holder of the tag has access to different areas. RFID can also be used for brand activation purposes, for example if people have added the details to their pro-file, scanning their wristband across a reader can allow them to 'check in' or 'like' something in their social networks.

NFC (Near Field Communication) is an upgrade of RFID technology that allows two-way communication between the tag and another device, either a reader as with RFID or another NFC enabled tag. With NFC technology, Playpass can be used to create a cashless environment. Money can be allocated to the tag prior to an event, which allows purchases to be made with just the simple swipe of the wrist.

Whilst RFID and NFC may sound advanced, we use these technologies all the time, often without realising it. The Oyster Card that Londoners use to access the transport system is based on RFID, as are the tags that pet owners implant in their animals. By now, most new mobile phones come with NFC technology as standard and more and more banks are embedding NFC chips in their credit and debit cards, allowing for quick and easy contactless payments.

Contact:

david@playpass.eu www.playpass.eu +32 3 285 34 02







URBAN CHAT ROOM LIVE

The new location based communication platform and interactive navigation system.

The app "UCR live" is a new, locally based communication form which consists of a localised social communication network that binds the online world with the offline world. It acts as a locally based and "target rich" chatroom that uses smart phone technology to provide a unique social networking experience. This melting of communication platforms in a particular location evokes a new consciousness in the user. Since a physical presence within the target area is required, a new form of digital communication is created. It allows a realistic sense of presence in an augmented reality, combining the physical target space with online values, instead of a suspension in an amorphous global "web".

An additional dimension to its communication

The UrbanChatRoom will support Waves Vienna 2013 and provide an additional dimension to its communication. The "UCR live" app strengthens the users' link to the festival by being accessible at all venues as well as at the conference. Using the "UCR live" app in these places, visitors are able to reflect, comment, chat, and get all the relevant information about Waves Vienna. Visitors can access the communication platform only when physically present at the conference or another UCR venue. "Visitors" become "users", via the "UCR live" app. The distinction between digital and analogue dissolves by simultaneously occupying the physical and digital festival space: users will feel the advantages this new service offers, as it supports and strengthens the distribution of content relevant to Waves Vienna.

Furthermore, visitors can access an interactive map where all conference information is updated in real time. Visitors are given a virtual orientation tool that does not distract them by providing information not related to Waves Vienna. Instead of constantly using a smart phone to speak with people who are not really present, the UCR users enjoy a shared experience that intensifies the relationship between the venues and the people at the festival and the conference.

Contact:

office@urbanchatroom.net www.urbanchatroom.net +43 650 3914701





ORGANISER

Comrades GmbH

Waves Vienna is organised by Comrades GmbH based in Vienna. Thomas Heher is responsible for the management of Comrades GmbH, which takes on responsibility for event conception and organisation within the micro conglomerate Super–Fi.

MAIN SPONSOR

Heineken

This year, the main sponsor Heineken will again be present at the festival in the form of a rolling venue: the Heineken Music Train. The tram of the Wiener Linien, Vienna's public transport operator, will run along Vienna's Ringstraße during the festival from Thursday to Saturday, always between 9 p.m. and 3 a.m.

SPONSORS

T-Mobile with Electronic Beats

In the second year of the cooperation, the mobile network operator will host the warm-up venue at the festival centre on the Clubschiff where, every day from 6 p.m., the right atmosphere to get into the mood for a long concert night will be provided.

Deezer

The music streaming service provider will host its own Deezer Lounge at Flex Café. Not only can you check out their services, but you'll also get a great DJ line and goodies.

Wiener Linien

Wiener Linien – Vienna's public transport operator and mobility partner of the festival – will get the festival visitors going: with the Heineken Music Train, which runs along Vienna's Ringstraße.

Playpass

The Belgian company is a joint venture of the label and management agency Playout! and the software developer Zampass. It provides RFID (Radio Frequency Identification) und NFC (Near Field Communication) access as well as cashless payment solutions.

Red Bull Music Academy

On Friday, the Red Bull Music Academy Night will take place at Pratersauna. The Red Bull Brandwagen will furthermore be used as an additional festival stage on Thursday and Friday.

Austrian Airlines

The Austrian Airlines are the official festival carrier.





PUBLIC SPONSORS OF WAVES CONFERENCE

Wien Kultur

SKE – Soziale und kulturelle Einrichtungen der austro mechana

FAF

Österreichischer Musikfonds

Departure

IFPI

GFÖM

MEDIA PARTNERS

FM4

The Gap

Der Standard

Play.fm

Visions

GoTV

PARTNERS

In the course of the festival and the conference, these international music export organisations and cultural institutes will host showcases and receptions.

Wallonie - Bruxelles Musique

Muziekcentrum Vlaanderen

SIGIC - Slovenian Music Information Centre

Deutsche Initiative Musik

music:LX - Luxembourg Export Office

Swiss Music Export

Austrian Music Export

Adam Mickiewicz Institute



TICKETS & INFO: WWW.WAVESVIENNA.COM

Instytut Polski



PARTNERS (continued)

Affine Records

Earcandy Entertainment

Noise Appeal Records

Play.FM

Problembär Records

Red Bull Music Academy

Seayou Records

Siluh Records

Vienna Songwriting Association





FURTHER PARTNERS

Monopol Medien

MICA – Music Information Centre Austria Super-Fi Ink Music Sonic Bids Direct Marketing WienXtra

SAE

PARTNER FESTIVALS

European Music Fair Glimps The Great Escape Popfest Primavera Sound Reeperbahn Slovenian Music Week Sound:frame Festival Spring Festival SXSW Festival Tauron





VENUES

Badeschiff

The Badeschiff is docked at the Danube Canal. The restaurant Holy Moly invites you to take some snacks on the main deck before, in the evenings, the concerts of Waves Vienna start in the cargo hold of the Badeschiff.

Beatboxx

The basement of the drum school and drum rental agency Beatboxx located at Tempelgasse 4 (within walking distance of Viktor Bucher Galerie) will be transformed into an additional intimate and charming venue, mostly for acoustic gigs, this year.

Charlie P's

The legendary Irish Pub at Währinger Straße 3 will be used as Waves Vienna's warm-up location. Between 6 p.m. and 8 p.m., not only Irish acts will get you into the right mood for a long concert night – admission free.

Clubschiff (FESTIVAL CENTRE)

Large parts of the DDS Johann Strauss have been in full use for many years now. The ship was built on the hull of the DS Carl Ludwig (year of construction: 1853!) and put together with parts of other ships. It has served as a party location ever since it had been decommissioned. During Waves Vienna, the steamer will become the FM4 Riverboat. It moreover accommodates the festival centre, the ticket office, and of course a live stage.

Café Dogenhof

Venetian palazzo splendour and Viennese coffeehouse culture: the Café Dogenhof is truly an original amongst Vienna's coffeehouses – just like the lady of the house, Ms. Eli. The most charming of the cafés in Leopoldstadt will provide a singer-songwriter stage for Waves Vienna which captivates with its originality and atmosphere.

Flex & Flex Cafe

Welcome to *the* institution of Viennese club culture! Since the 1990s, the Flex is known for its sound system which is supposed to be the best in Europe. The Flex is hosting all kinds of different clubs with musical styles ranging from alternative to techno. In addition to the main hall, the expanded Flex Café offers a second dance floor.

Fluc & Fluc Wanne

When talking about the progress of Vienna's 2nd district, the Fluc is one of the main forces which needs to be mentioned. After initially having been located in an old canteen, a former pedestrian subway was transformed into the Fluc Wanne right above which young architects had created the Fluc. Located near the amusement park Prater, the club helped to make the area more interesting for younger people.

Heineken Music Train

Ring ring, all aboard! A tramway of the Vienna Public Transport will be transformed into the Heineken Music Train during the festival. From Thursday to Saturday between 9 p.m. and 3 a.m., the train will run around the Ringstraße.

MS Schlögen

The cruise vessel of the DDSG will be transformed into an additional venue during Waves Vienna. While bands are performing on the weather-proof main deck, you can relax and enjoy a few drinks on the sun deck.





VENUES (continued)

Odeon

The main hall of Vienna's corn exchange was destroyed by a fire during the last days of the war in 1945, but its structure survived. In that state, it was not usable for 42 years. While preserving the building stock protected as a historical monument, the Serapions Ensemble adapted the hall as an event venue from their own resources and named it Odeon.

Pratersauna

With the Pratersauna taking 2nd place in the category "Best Club 2010" of De:Bug's readers' poll, some people already predicted Vienna's becoming the new Berlin. And without a doubt the former sauna in Vienna's Prater has become the most significant location in town. The architectural heritage of the 1960s has been remixed with a modern design and the best of electronic music you can imagine.

Red Bull Brandwagen

Probably the most beautiful tour bus in the world – the Red Bull Brandwagen. To be precise, it is a brand-new Mercedes Vario 816D. 7.1 meters long, 3.3 meters high, and 2.2 meters wide, it rolls around town, provides enough stowage space for a backline and merchandise, and turns into an open-air stage in next to no time.

Viktor Bucher Galerie

Not far from Schwedenplatz, the Projektraum Viktor Bucher is situated in spacious premises at the beginning of Praterstraße. During the Waves Vienna Festival, this location, which invites you to engage with visual arts, will be a unique off-location where artists and audience can meet on an equal footing in an inspiring setting.

Urania (CONFERENCE CENTRE)

The Urania in Vienna was opened in 1910 as a public educational institute with an observatory. In 2013, Waves Vienna will take over the building to host showcases and receptions. The delegates bar will be located at the beautiful Dachsaal (a hall right under the roof) with an attached roof terrace.

MEDIA

Waves festival planer

The festival planer functions as a printed, portable Waves Vienna info centre. The booklet, which consists of around 160 pages and will be published in September, includes the most important facts and figures concerning the festival as well as artist biographies and information about the venues.

Waves Daily

The festival newspaper will report about Waves Vienna on a daily basis from Thursday to Sunday. Waves Daily supplies you with background information, short interviews, and pictures from the festival.

Waves Magazine

The broadsheet magazine written in English documents the activities around Waves Vienna and Wavesnet, the cooperation network for exchange within Central European music markets.

Waves Mobile App

As of September, all information concerning the festival is available via the Waves Mobile app for iPhone and Android.

