

AUSTRIA AT REEPERBAHN FESTIVAL 2013

The Alpine pop-music landscape has been undergoing a remarkable upswing in recent years: more and more extraordinary artists are gaining recognition beyond the Austrian borders, Vienna's club and producer scene is booming, and festivals like Waves Vienna have emerged. And this is all reflected at Eurosonic, where Austria will be the focus country in 2014.

The **Reeperbahn Festival (25.-28.09.2013, Hamburg)** is Germany's prime music industry platform and one of the three most important industry platforms in Europe. And in the midst of it all... Austria with quite a big entourage!

This year's programming of the Reeperbahn Festival is testament to the increasing interest for Austrian music: never before have so many Austrian bands been invited to the Reeperbahn Festival to perform in front of a German and international (expert) audience.

"Right now there are a lot of exciting things happening in the Austrian market. This is also reflected in our program and we are therefore pleased to welcome already-known acts such as Naked Lunch or Chakuza, as well as newcomers like Steaming Satellites or Giantree."

Björn Pfarr (Head of the Music Program, Reeperbahn Festival GbR)

In Hamburg, a showcase by the Viennese Indie-Pop label **Las Vegas Records** will (literally) set the tone with the young bands DAWA, Kommando Elefant and Maur Due & Lichter.

In addition to further representative concerts of the local pop scene, a **presentation** and a **networking drink hosted by Austrian Music Export** will also offer the opportunity to discover the Austrian music scene and to learn about new artists, as well as receive information on the Austrian focus of the Eurosonic Noorderslag 2014.

EUROSONIC 2014: FOCUS ON AUSTRIA

PRESENTATION: Friday, 27.09.2013, 10:00 – 10:30, Board Room (Arcotel Onyx Lobby)

Austria is the focus country of Eurosonic Noorderslag 2014, the most important showcase festival in the European live music industry. The 28th edition of the Dutch festival will take place early January 2014 in Groningen with the spotlight pointing to numerous performances by Austrian musicians.

Peter Smidt (Creative Director Eurosonic Noorderslag) about the focus on Austrian music:

"Highlighting Austrian music at Eurosonic Noorderslag is a natural thing to do. At previous editions of Eurosonic Noorderslag we've presented now successful Austrian acts like Soap & Skin, Elektro Guzzi, Bauchklang, Clara Luzia, Gin Ga and Steaming Satellites. At this moment Klangkarussell has a number 1 hit in The Netherlands.

It has always been a pleasure to work together with our Austrian partners such as Radio FM4, Frequency Festival, Nova Rock Festival, Waves Festival and Austrian Music Export (mica - music austria & Austrian Music Fund). We are looking forward to receive the new and best Austrian acts at the coming edition of Eurosonic Noorderslag."

AME NETWORKING DRINK: Friday, 27.09.2013, 13:30 – 14:00, Spielbude

Austrian Music Export (AME) invites all Reeperbahn Festival Delegates to a B2B networking drink. Get to know the AME representatives, Austrian artists, labels, promoters and agents in a relaxed and informal setting and find out about the Eurosonic 2014 Focus On Austria. Stick around after the reception for a showcase by Austrian label Las Vegas Records!



More information: www.musicexport.at, www.facebook.com/musicexport.at

SHOWCASES

Thursday, 26.09.2013

NAKED LUNCH, 21:00-22:10, Knust, www.nakedlunch.de

Friday, 27.09.2013

LABEL SHOWCASE: LASVEGAS RECORDS, 14:00-16:30, Spielbude, www.lasvegasrecords.at

LasVegas Records present Austria's finest. The Indie label from Vienna has decided to conquer the world picking the most stunning pearls of Austrian Pop to create a cross-genre musical selection.

DAWA 14:00-14:40, Spielbude www.dawa-official.com

KOMMANDO ELEFANT 15:00-15:40, Spielbude, www.kommandoelfant.at

MAUR DUE & LICHTER 15:50-16:30, Spielbude, www.maurduelichter.com

STEAMING SATELLITES 19:30-20:30, Uebel&Gefährlich, www.steamingsatellites.de

KREISKY 20:45-21:30, Molotow Bar, www.kreisky.net

CHAKUZA 23:30-00:30, Moondoo, www.facebook.com/Chakuza4ever

LEFT BOY 00:00-01:15, Grosse Freiheit 36, www.leftboy.com

Saturday, 28.09.2013

GIANTREE 19:00-19:40, Spielbude, www.giantree.net
