

SEVEN AUSTRIAN ACTS AT EUROSONIC NOORDERSLAG FESTIVAL 2016

Eurosonic Noorderslag is the largest and most significant showcase festival in the European live music industry. The next edition of the Dutch festival will take place on January 13 – 16, 2016, in Groningen, Netherlands, featuring performances by Europe's freshest up-and-coming music artists. The festival gathers the most important music industry protagonists, such as festival organizers, bookers, music promoters and pop experts, from across Europe to get an idea of the most promising acts on the market. As part of the European Talent Exchange Program (ETEP), Austria will be present with seven young local acts playing the role of musical ambassadors. With the amazing opportunity to showcase their talent in front of such a vast expert audience, the festival line-up 2016 includes the Austrian acts HVOB, Julian & der Fux, Leyya, Mieux, James Hersey, filous and Schmieds Puls.

FILOUS

Thursday, January 14, 00:30 - 01:15, Paradigm | filousmusic.com

Hailed as the breakout star of the electronic dance music scene, filous has been making a name for himself by reinterpreting and deconstructing existing tracks. With the release of several bootleg remixes, including RAC's "Tear You Down" and The Knife's/Jose Gonzales' "Heartbeats", the 18 year old Vienna-based producer, who plays every instrument on his own, was able to gather a huge following and millions of soundcloud plays in only a matter of months. On his recently released debut EP "DAWN", filous enlisted the help of fellow musician James Hersey for the track "How Hard I Try" – right from the bat the single debuted at #3 on the Spotify Global Chart and #7 on the U.S. Viral Chart and has been streamed more than five million times since its release.

HVOB

Thursday, January 14, 23:00 - 23:45, Grand Theatre hvob-music.com

Founded in 2012, HVOB's (short for Her Voice Over Boys) music career soon took off in breathtaking speed. The songs of Anna Müller and Paul Wallner are carried by rather restrained and minimalistic tunes, stylistically settled somewhere between house, electronica and pop, and accompanied by gentle and alluring vocals that are a guarantee for some goose-bump moments. Despite the catchiness, the overall sound is surprisingly complex and varied, and unfolds into a pleasantly warm and melancholic atmosphere with a timeless feel.

JAMES HERSEY

Friday, January 15, 21:30 – 22:15, Vrijdag www.jamesherseymusic.com

James Hersey is a multi-talented singer-songwriter from Vienna, who writes his own lyrics, plays multiple instruments, produces his own albums and even directs his own videos. National radio station FM4 named him "Artist Of The Month" back in January 2013, landing four tracks in the top 10 of their charts and a nomination for the Amadeus Austrian Music Awards. On the road supporting for established acts such as Left Boy, Seeed, and Will.I.Am, he met Milky Chance, who invited him to join their self-made label-family "Lichtdicht Records". James Hersey has recently collaborated with artists like Kygo, Dillon Francis and Filous on tracks like "Coming Over" and "How Hard I Try," which each have amassed millions of plays on Spotify and Soundcloud.

JULIAN & DER FUX

Thursday, January 14, 00:30 – 01:15, Huize Maas Front | jhruza.com/julian-der-fux

The two Viennese producers Julian Hruza and Dominic Plainer launched the duo project Julian & Der Fux in 2012. The first single "Speckbrot" and its video (featured at the Crossing Europe Film Festival in Linz and the Vienna Independent Shorts Festival) was an instant success, laying an excellent foundation for future ventures. Several hit singles and successful collaborations later, Julian & der Fux have just recently released their debut album "Vanille", which is currently climbing the charts and blowing it up in Austria.

LEYYA

Friday, January 15, 22:00 - 22:45, USVA | www.leyya-music.com

Chaos vs. Routine, Woman vs. Man, Art vs. Pop — the sound of Vienna-based electronic-pop formation Leyya creates a foreign yet familiar surrounding; spherical, floating, but also violent and impulsive. The experimental combination of vocal melancholy and electronic beats makes its softness sound edgy and creates comfort zones, just to push you out of them into the vastness of the unpredictable. The creative duo of Sophie Lindinger and Marco Kleebauer has released its debut album "Spanish Disco" in May 2015, with critics comparing their sophisticated, detailed and profound sound to Portishead's "Dummy".

MIEUX

Friday, January 15, 20:45 – 21:30, Platform Theater (Patio) mieuxmusic.com

Labelled as two of Austria's most forward thinking producers, the duo Mieux started out as a fun project dedicated to the tweaking of r'n'b and rap classics. Meanwhile Mieux's music and their impressive live shows have sky rocketed in only a short period of time and are making waves far beyond Austrian borders. Their latest EP "Are You Happy" was just released in May this year, receiving world wide praise from the likes of Lefto, Gilles Peterson, testpressing.org and many more.

SCHMIEDS PULS

Thursday, January 14, 23:45 - 00:30, Grand Theater Up | www.schmiedspuls.com

Following the virtue of "less is more", the music of the trio Schmieds Puls focuses on the essentials: the peaceful beauty of a gently played guitar, the soft rhythm of drums, the subtle and slighty jazz sounding bass, and Mira Lu Kovacs' unmistakably delicate voice elevating each song to new heights. Creeping under your skin with every tone, there is never a lack of dramatic, deeply sad, more lively, or just heart-wrenchingly beautiful moments.

AUSTRIAN ARTISTS AT EUROSONIC NOORDERSLAG FESTIVAL 2016

Wednesday, January 13th, 2016 Filous, Huis de Beurs, 23:00-23:45 HVOB, 3voor12 Stage, Vera

Thursday, January 14th, 2016 HVOB, Grand Theatre, Groningen, 23-23:45 Schmieds Puls, Grand Theater Up, 23:45-00:30 Filous, Paradigm, 00:30-01:15 Julian & der Fux, Huize Maas Front, 00:30-01:15

Friday, January 15th, 2016 Mieux, Platform Theater (Patio), 20:45-21.30 James Hersey, Vrijdag, 21.30-22:15 Leyya, USVA, 22-22:45

READ MORE: www.musicexport.at | www.eurosonic-noorderslag.com PRESS: www.musicexport.at/press, Barbara Steiner, steiner@musicexport.at

















