



## Austrian Music Export – Tagging and Crediting Toolkit

For bands & acts supported by Austrian Music Export through tour support, funding or open calls to promote their activities. As well, for international and domestic partners in collaboration with and supported by Austrian Music Export.

### Social Media

#### Find Austrian Music Export on social media:

FB: [@musicexportat](#)

Instagram: [@austrian\\_music\\_export](#)

Twitter: [@MusicExportAT](#)

Spotify: [Austrian Music Export](#)

SoundCloud: <https://soundcloud.com/musicexportat>

YouTube: [https://www.youtube.com/channel/UCN\\_WNtCISg-VdQGC4ix1JRA](https://www.youtube.com/channel/UCN_WNtCISg-VdQGC4ix1JRA)

#### Hashtags for social media use and running a campaign:

##### General:

#austrianmusicexport #newmusicfromaustria #austrianmusic #musicfromaustria

##### Project-specific, when appropriate:

Please tag 2x – once with the year/edition and once without.

#NASOM #newaustriansoundofmusic

#focusacts #focusacts2022

#footprintsaustria #footprintsaustria2022

#focusmarketing #focusmarketing2022

#kickjazz #kickjazz2022

### Logos

Please find four different versions of the logo. In regular use, the red/black logo should be used. If this does not compliment the graphic charter of your organization/project, the black/white logo may be used.

### About Austrian Music Export

Austrian Music Export is a joint initiative of the Austrian Music Information Center, mica – music austria and the Austrian Music Fund in close cooperation with the organizers of the Austrian booths at international music trade fairs.

Austrian Music Export's aim is to be a service and resource center for exporters of contemporary Austrian music in all genres and aspects (recordings, live, synch, etc.). This includes providing access to information on Austrian artists and companies, building a substantial network of industry professionals and media, providing travel support and representing Austrian music at international trade shows, conferences and festivals. Austrian Music Export promotes international showcases of local artists and develops measures to strengthen international exploitation of Austrian repertoire by acting as a catalyst for export-oriented Austrian labels, agencies and artists.

Find more: <https://www.musicexport.at/about-austrian-music-export>