

AUSTRIAN ARTISTS AT REEPERBAHN FESTIVAL 2019

A total of 17 Austrian artists – including 5K HD, KeKe, Pauls Jets, Thorsteinn Einarsson, Lisa Pac and Culk - will perform in Hamburg to represent Austria at the 14th edition of Germany's largest club festival.

From 18-21 September 2019, the Reeperbahn Festival will again become one of the most important meeting places for the music industry worldwide. With a wide range of up-and-coming Austrian talent performing at the festival, international trade visitors, agencies and journalists can get a comprehensive overview of the diversity and quality that the current Austrian music scene has to offer.

To kick things off, AME will present an AUSTRIAN HEARTBEATS reception and showcase on the opening night of the festival (Wednesday, September 18). The Vienna based record labels FUTURESFUTURE & SEAYOU RECORDS host a joint label night on Friday, September 20. The Austrian artists 5K HD, CARI CARI, CULK, HUNNEY PIMP, KEKE, MATHEA, MY UGLY CELEMENTINE, PAULS JETS and THORSTEINN EINARSSON will perform throughout the festival line-up.

AUSTRIAN HEARTBEATS AT RBF19

On Wednesday, September 18, at the legendary club Indra, Austrian Music Export invites international delegates to mix and mingle with members of the Austrian music business. A networking reception and four live shows provide the perfect opportunity to get to know the current Austrian music scene. Performing live are the ethereal Austro-Icelandic pop band OEHL, dream pop duo ANGER, the hip hop/spoken word/jazz quintet SKETCHES ON DUALITY and LISA PAC, who delivers carefree and smooth electropop with R&B references.

FUTURESFUTURE & SEAYOU RECORDS NIGHT

On Friday, September 20, two of Vienna's busiest labels – Futuresfuture and Seayou Records – present a cross section of their roster at Reeperbahn Festival. Futuresfuture was founded in 2017 by rapper Gerard and Ilias Dahimene, who in turn founded Seayou Records in 2006. Both labels have a broad and open A&R approach that puts the quality of the artistic work before genres or trends. Providing a high level of professionalism, they aim to supply artists with a platform they can use to unfold their creativity. The showcase will present the dreamy pop duo ATZUR, eloquent feminist rapper EBOW, label-owner GERARD and urban pop/neo r'n'b newcomer MIBLU on Friday, Sept 20th at Spielbude.

AUSTRIAN ARTISTS AT RBF19

5K HD is the moniker of Austrian jazz band Kompost 3 and singer Mira Lu Kovacs who will release their 2nd avantgarde pop album "High Performer" on Sept 6th. Mira Lu Kovacs is also a part of the charming indie rock newcomers **MY UGLY CELEMENTINE** - together with Sophie Lindinger (Leyya), Kathrin Kolleritsch (Kerosin95) and Barbara Jungreithmeier. The post-punk formation **CULK** around lead singer Sophie Löw delivers a unique take on rock as well, complete with distorted sounds, edgy guitars and haunting vocals. A bit more euphoric, yet vaguely melancholic are **PAULS JETS**: The indie trio quickly triggered a media hype among the German music press after the release of their eclectic and youthful debut "Alle Songs Bisher" ("All songs so far").

Representing the flourishing hip hop scene in Austria are **KEKE** (Mom I Made It/Universal Music) and **HUNNEY PIMP** (Phat Penguin Records) who both developed a new and idiosyncratic sound, blending dreamy vocals, gentle beats and a sombre atmosphere. A pinch of pop is brought to Hamburg by the young chart topper **MATHEA** and Austro-Icelandic singer-songwriter **THORSTEINN EINARSSON**. And last but not least, **CARI CARI** are making a comeback at Reeperbahn Festival after their successful show in 2018. In the meantime, the band has released their debut album "ANAANA" to international acclaim and went on to tour all over Europe.

REEPERBAHN FESTIVAL CONFERENCE & AWARDS

Beside the concert program, the Reeperbahn Festival Conference features numerous panel discussions, workshops and networking opportunities. From Austria, Nermina Mumic will talk about Legitary, a tech-startup she founded in Vienna and the winner of the Midemlab 2019 in the category "Marketing & Data Analytics". Thomas Mikusz (AT/US), founder and publicist at White Bear PR, will host a panel on the business of composing music for video games and take part in a session on the Gender Gap In Score Music.

Reeperbahn Festival also present different awards: Shortlisted for the "International Music Journalism Award" in the category "Best Work of Music Journalism - Multimedia German" are two Austrian journalists: Daniel Grabner for the "FM4 Proseminar - FM4" as well as Dietmar Petschl for "Wiener Nächte - Musik und Melancholie - ORF TV". The VIA - VUT Indie Awards are the independent music industry's first and only critics' awards and are given on the basis of quality and originality - regardless of commercial success. In the category "Best Album", the Austrian band Bilderbuch is nominated for their latest release "Mea Culpa". Last but not least, a total of sixteen nominees for the Music Moves Europe Talent Awards 2020 will also be announced Friday, Sept 20th.

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From 18 - 21 September 2019, the REEPERBAHN FESTIVAL will again present more than 900 events spanning a range of genres in locations around Hamburg's Reeperbahn. In addition to some 600 concerts by international artists held in a wide variety of venues, the festival programme includes events in the fields of fine art, film, literature, and education. The conference programme is designed for professionals in the music and creative digital industries and features sessions, showcases, networking, or awards ceremonies. The festival's partner country in 2019 is Australia. AUSTRIAN MUSIC EXPORT is a joint initiative of the Austrian Music Information Center mica - music austria and the Austrian Music Fund (Öst.Musikfonds). Austrian Music Export is supported by AKM/GFÖM, FAMA/WKO, go international - an initiative of WKO and BMWFW, the Federal Ministry for Europe, Integration and Foreign Affairs, The Arts and Culture Division of the Federal Chancellery of Austria, by IFPI/LSG and AUME/SKE Fund.

AUSTRIAN ARTISTS AT REEPERBAHN FESTIVAL 2019 - SCHEDULE

Wednesday, September 18, 2019

ANGER 8:00pm, Indra * presented by Austrian Music Export and 917xfm

MATHEA 8:00pm, Häkken (Klubhaus St. Pauli)

HUNNEY PIMP 8:30pm, Grüner Jäger

OEHL 9:10pm, Indra * presented by Austrian Music Export and 917xfm

CULK 9:45pm, Molotow / SkyBar

LISA PAC 10:20pm, Indra * presented by Austrian Music Export and 917xfm SKETCHES ON DUALITY 11:30pm, Indra * presented by Austrian Music Export and 917xfm

Thursday, September 19, 2019

7:50pm, Indra

THORSTEINN EINARSSON 10:25pm, Häkken (Klubhaus St. Pauli)

Friday, September 20, 2019

ATZUR 7:25pm, Spielbude * presented by Futuresfuture & Seayou Records

CARI CARI 8:00pm, MOJ0

MIBLU 8:25pm, Spielbude * presented by Futuresfuture & Seayou Records FROW 9:25pm, Spielbude * presented by Futuresfuture & Seayou Records **GERARD** 10:25pm, Spielbude * presented by Futuresfuture & Seayou Records

Saturday, September 21, 2019

PAULS JETS 8:00pm, Headcrash KFKF 8:45pm, Moondoo

MY UGLY CLEMENTINE 10:00pm, Häkken (Klubhaus St. Pauli)

EBOW 10:45pm, Moondoo

MATHEA 11:50pm, Schmidtchen (Klubhaus St. Pauli)

Read More: www.musicexport.at | www.reeperbahnfestival.com

Listen: https://spoti.fi/2Zzer4X | **Downloads:** www.musicexport.at/press RSVP Austrian Heartbeats at RBF19: Ida Sällinen, saellinen@factory92.eu

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